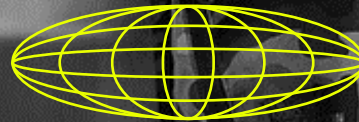


#WEARECROPP

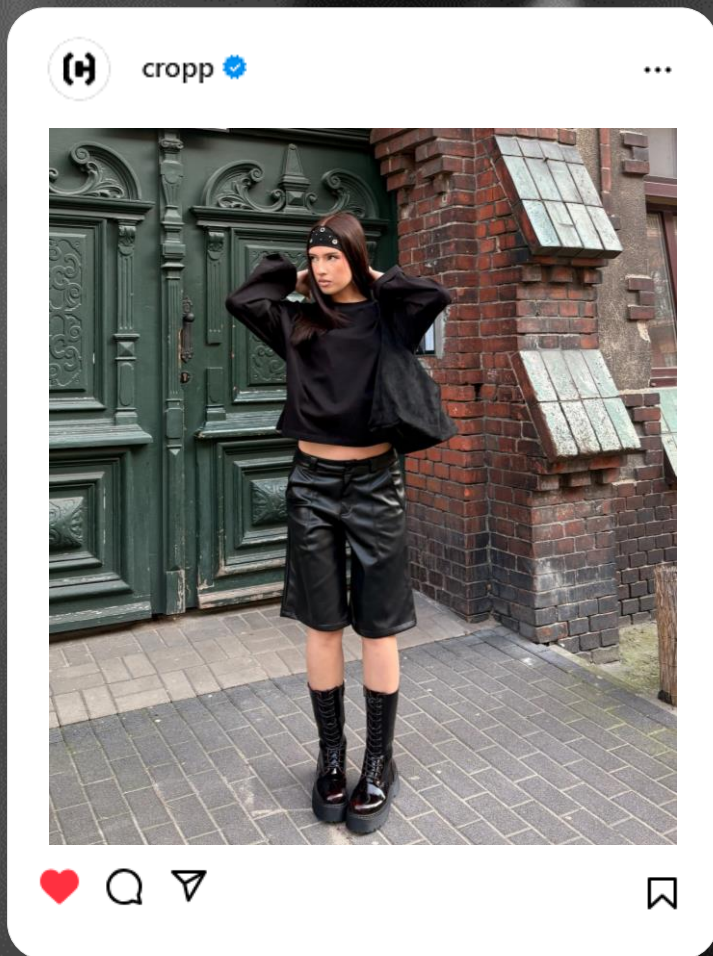
**BRIEF
&
INSTRUCTION**



IMPORTANT INFO

- RECEIVE MONEY FOR APPROVED POSTS
- EVERY APPROVED POST BY CROPP WILL GET 50 PLN OR EQUIVALENT IN LOCAL CURRENCY
- FOR REGISTRING ACCOUNT YOU CAN GET 50PLN AND FIRST APPROVED PUBLICATION GETS ADDITIONAL 50 PLN (IT GIVES YOU 150PLN FOR START)
- NO LIMIT FOR EARNING MONEY FROM POSTING
- CASHOUT FROM 150PLN
- CROPP HAS RIGHT TO SUBJECTIVELY CHOOSE POSTS FOR APPROVAL

INSTAGRAM POST



↔
SWIPE



PHOTOSHOOT:

Do photos in Cropp outfit, big up for using clothes available in store.

Carousel photos should have at least one photo with whole silhouette visible. You can also take photos with visible close ups for shoes accessories or clothing details.

Please make photos outside of store, especially in urban spaces and show us yourself!

POST PUBLISHING:

Publish a post in option A or B

A: 1 outfit – 1 photo post

B: 1 or 2 outfits, carousel post (example on the left)

Tag a post with [@cropp](#) and use [#wearecropp](#) and [#croppcrew](#) in your caption.

DO'S

LOCATION AND PHOTOS TAKEN:

- # Take photos in urban spaces, streets etc, we prefer places with character
- # Take close ups of shoes, accessories and/or clothing details
- # Take photos with your entire outfit visible

CLOTHES:

- # Iron your clothes before the session
- # Use entire Cropp outfits in your photos
- # Pose naturally in your outfits

PUBLICATION:

- # Tag [@cropp](#) in post, add the hashtags [#wearecropp](#) and [#croppcrew](#)
- # Use descriptions under posts referring to products, brand or theme of photoshoot

03 DO'S



DON'TS

LOCATION OF PHOTOS:

- # Don't take photos in store or with visible store area
- # Don't take photos on in poorly lit spaces
- # Don't take photos with other brand's logos in the background

CLOTHES:

- # Don't take photos with products from other brands
- # Don't wear wrinkled or dirty clothes
- # Don't use men's clothes in a feminine outfit and vice versa

PUBLICATION:

- # Don't post photos that may seem offensive to others, e.g. offensive descriptions or gestures
- # Don't show cigarettes, alcohol, drugs or similar substances in your materials

04 DONT'S



INSPIRATION

INSPIRATION FOR POSING OR PHOTO VIBE



INSPIRATION

INSPIRATION FOR POSING OR PHOTO VIBE



#WEARECROPP

INSTRUCTION,
HOW TO USE?



IMPORTANT INFO

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BENEFITS

WHAT DO YOU GET?



**GET 150PLN FOR FIRST PICTURE
APPROVED BY CROPP AND 50PLN FOR EACH
ADDITIONAL PICTURE**



**YOU BECOME THE FACE OF OUR
#WEARECROPP COMMUNITY
AND INSPIRE OTHERS!**



**YOUR PHOTOS CAN APPEAR
ON THE CROPP WEBSITE,
INSTAGRAM, AND EVEN IN STORES!**

WHAT TO DO?

DETAILED STEPS:

- REGISTER ON PLATFORM
- FILL THE FORM WITH ALL NEEDED DATA & ENTER THE BANK ACCOUNT NUMBER
- CHECK THE LATEST BRIEF
- TAKE AND POST PHOTOS ON YOUR IG PROFILE & USE **#WEARECROPP** **#CROPPCREW** AND **@CROPP**
- CHECK FOR CROPP APPROVAL
- RECEIVE THE REAL MONEY FOR APPROVED PUBLICATIONS
- WITHDRAW MONTHLY (MIN. 150PLN OR EQUIVALENT IN YOUR CURRENCY)

HOW DOES IT WORK?

- 01** SIGN UP ON THE PLATFORM
- 02** CHECK OUT THE CURRENT BRIEF
- 03** TAKE PHOTOS IN CROPP OUTFITS
- 04** POST THEM ON YOUR IG PROFILE WITH **#WEARECROPP** AND TAG **@CROPP**
- 05** GET PAID FOR THE PHOTOS WE APPROVE



REGISTRATION

REGISTRATION

Join the team – fill out the form and jump onto one of the largest platforms for creators in Europe.

Get access to a campaign from one of the top brands in Europe. After activating your account, you go to the panel, download the code and go earn money.

1 Credentials

2 Account Details

3 Website Details

Email

Password



Password confirm



• Between 7 and 20 characters • At least 1 uppercase • At least 1 digit • Password and confirmation are identical

Next step

Type your e-mail adress.

Type your password to the platform.

Your password confirmation.

Tap here after filling all data.

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✓ Credentials

2 Account Details

3 Website Details

First Name

Last Name

Business Type
Company

Organization Name

Registration Number

Street

Post Code

City

Country
Poland (PL)

Previous step

Next step

Fill with your name.

Fill with your last name.

Choose „individual” from the list.

When choosing „individual” this option will dissappear.

When choosing „individual” this option will dissappear.

Fill with your street adress.

Fill with your postal code.

Fill with your city name.

Please leave „Poland” here, because the platform will settle accounts in Poland.

Tap here after filling all data.

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✓ Credentials

✓ Account Details

3 Website Details

URL

Test

Site name

Country
Poland (PL)

Promotion type (optional)
Social Media & Influencers

Website Content (optional)
Select Categories

- ☐ I have read, understand and accept the terms of cooperation with the publisher.
- ☐ I have read and accept the terms of the payment agreement.
- ☐ I have read, understand and accept the privacy policy.
- ☐ I want to receive important emails regarding my publisher account

Previous step

Save

Paste the url link to your instagram (copy from your profile)

Fill with your exact instagram nickname.

Please leave „Poland” here, because the platform will settle accounts in Poland.

Mark blue agreements to pass further. (Please read the terms)
If you want you can also mark the last part to receive info on your e-mail.

Please choose „Social Media & Influencers” type of Account.

Optional data, If you want to be precise about the type of content.

Tap here after filling all data.

REGISTRATION

Welcome to Tradedoubler Tradedoubler

Welcome to the Tradedoubler affiliate network, including Grow.

By signing up to Tradedoubler, you are also joining the Grow network, Tradedoubler's small business platform with thousands of offers for you to promote.

Tradedoubler is an international affiliate marketing network with 21 years of expertise in digital marketing innovation.

Please click on the link below to activate your account.

If you cannot click on the link please copy and paste this into your address bar.

Best wishes,

The Tradedoubler Team

Tap the link from the mail, it will be in this place.



THANK YOU!